

2025 Old Town Red White & BOOM! T-Shirt Design Contest

SPECIFICATIONS Submissions will be limited to one entry per artist. If an artist submits more than one, the first submission will only be considered for review. No group submissions will be permitted during this contest. This contest is open to high school students (grades 9-12) who attend Northwestern, South Pointe or Rock Hill High School. The winner, if under the age of 18, must be represented by a parent or legal guardian to accept the prize on their behalf.

It is imperative that the Old Town Association's vision and values are maintained during this contest and through the interpretation of each piece of artwork. Old Town Association has the right to make alterations to the final design for printing purposes. Old Town Association's marketing team will do their best to work with the winning artist to maintain the integrity of the artwork. All artwork must be original and unpublished, non-commercial work and cannot borrow elements from other artists' work, including the City of Rock Hill logo which cannot be used within the design. Copyrighted material will not be accepted. Before a student is awarded the prize, an authorized representative from Old Town Association will verify the artist's identity, including name, address, age, school, art teacher and contact information. Old Town Association reserves the right to not award prizes to an artist who does not meet eligibility criteria and/or could not provide sufficient proof of identity.

Timeline

Artwork Deadline	April 30
Public Voting	May 7 – 16
Winner Announced	May 19

SUBMISSION REQUIREMENTS The following must be included, whether within or around the final design:

1. All designs must include the festival date and name (Red, White & BOOM!, July 4, 2025).
2. Overall size must not exceed 12" wide x 14" tall. Vertical orientation is recommended. Old Town Association reserves the right to rearrange the required text if deemed necessary for printing
3. Design must not exceed five (5) colors for final printing. If the winning design includes more than the maximum colors allowed, Old Town Association reserves the right to alter colors for printing.
4. No violence or vulgar representation or wording will be allowed. Any artwork submitted containing these dynamics will be disqualified from the contest.
5. All digital designs must be received as .jpeg, .pdf, .eps or .ai file types. You may be requested to submit the native design files. See below for physical artwork submission.

SUBMISSION DEADLINE Artwork, regardless of submission method, is due no later than April 30, 2025, at 5 PM EDT. Late submissions will not be accepted, including those due to delivery error. Digital files should be submitted via the link “SUBMIT DESIGNS HERE” button on the contest webpage. For physical artwork submissions, ship or deliver to: ***Samantha Green, Old Town Association Event Coordinator, 155 Johnston Street, Rock Hill, SC 29730.***

WINNER SELECTION A designated panel, chosen by the Old Town Association and the Arts Council of York County, will select up to ten (10) top entries. Criteria for selection will include but is not limited to:

1. Creativity and artistic skill.
2. Ability to creatively capture the Red, White & BOOM! essence and the spirit of the Rock Hill community.
3. Prominent inclusion of the festival name and date (Red, White & BOOM! July 4, 2025)
4. Originality and following copyright guidelines.

Old Town Association and Administrators, each of their respective affiliates, subsidiaries, advertising and promotional agencies, and the directors, officers, partners, dealers, employees and agents of each of the foregoing, are held harmless from and against any and all liability arising from or in connection with the participation in this contest or the acceptance, possession or use/misuse of the prize.

A gallery of up to ten (10) top entries will be made available May 7 – May 16 online link can be found at onlyinoldtown.com.

One (1) winner will be selected based on the highest number of valid votes. The contest winner will be notified via the email that they provided with their submission.

Acceptance of a prize constitutes permission for the Old Town Association and its entities, to use the winner’s name, likeness, voice and/or comments for advertising for the year and future Red, White & BOOM! T-Shirt Design Contests and in any media without limitation or additional compensation from the original winning prize provided. The name of the contest winner may be published in Red, White & BOOM! media advertising and additional Old Town Association media/promotion following verification of the prize winner.

AWARD Winner's design will be the only 2025 Red, White & BOOM! T-shirt design available to a limited number of first come first served event attendees! The winner will receive, in addition to recognition:

- A \$100 cash or gift card
- A gift basket containing four (4) t-shirts and additional Old Town Association promotional products
- Old Town Association "Food Bucks" to be used at any food vendor during Red, White & BOOM! on July 4, 2025
- Award Plaque

The winner's art teacher will receive:

- Gift basket filled with art supplies for their classroom!

The winner's design and artist bio will be displayed on the contest landing page. The Old Town Association reserves the right, at its own discretion, to substitute a prize of equal or greater value if the particular prize described above is not available or violates applicable law or regulation. In the event of inadvertent errors in the structure or printing materials used in connection with this contest, the Old Town Association reserves the right to terminate or amend this contest immediately. In any such event, prizes may be awarded based on entries received prior to date of termination or amendment.

Artists and parent or guardian(s) agree to abide by the terms above, which are final on all matters pertaining to this contest. By entering the contest, the artist represents and warrants to the Old Town Association that they are the sole creator of the artwork. The winning artist further represents and warrants that they will be fully empowered to transfer and assign and, by entering, does transfer and assign, all right, title and interest in and to the artwork and the good-will associated therewith worldwide exclusively to Old Town Association, its successors and/or assigns. Selected artwork's ownership rights belong to the Old Town Association. The winning artist by submission of their artwork to Old Town Association for this contest grants the right in perpetuity to use any photograph, video or digital image of that artwork with no future compensation to the winner. Each entry must be the original work of the artist; must not have been published previously; must not be obscene or indecent and must not infringe any third-party copyright. The prizes other than cash prize is not transferable or redeemable for cash. Winner releases Old Town Association, its affiliates, and their respective directors, officers, employees, and agents from any and all claims, liabilities, loss or damage, possession, use, misuse of, or inability to use a prize. The artist agrees that if any third party makes a claim for breach of copyright or any other intellectual property right, or any loss or damage arising from a submission to the contest, artist will indemnify Old Town Association, its affiliates, and their respective directors, officers, employees and agents from any and all such claims, including reasonable attorneys' fees related thereto.